The organization sought to rebuild the residential, commercial and industrial infrastructure as well as the fabric of community for seniors, young people, the unemployed and families, as well as people with special needs. The name ‘Alliance’ is an acknowledgement that St. Nicks includes an array of volunteer grassroots and affiliated organizations with their own leadership. Behind each of the Alliance organizations is a broad vision, web of community support, and a deep capacity to achieve.

We have also adopted a tag line, “Where Opportunity Grows,” a twist on Betty Smith’s novel about Williamsburg, *A Tree Grows in Brooklyn*. Not only are trees growing in Brooklyn, but green opportunities are growing for people of modest means, those who face substantial economic and developmental challenges and those residents and businesses who build community.

Our name change is effective, November 2nd, 2009 and all major signs have changed. You can now find us on the web at [www.stnicksalliance.org](http://www.stnicksalliance.org). Please bear with us as it will take several weeks to complete e-mail migration. Call us at 718.388.5454 ext. 104 if we can assist in any way. We thank you for your continued support.